

Subject: RE: RE: 2/20 ad
From: "Nhien Lasky" <NLasky@ccala.org>
Date: 02/09/2017 01:57 PM
To: "Michael Lamb" <michael@downtownnews.com>

This is helpful, thank you!

 cid:image00

Nhien Lasky

Director of Business Development & Marketing
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017
office: (213) 416-7531 | fax: (213) 624-0858

NLasky@ccala.org

ccala.org



From: Michael Lamb [mailto:michael@downtownnews.com]
Sent: Thursday, February 09, 2017 1:56 PM
To: Nhien Lasky
Cc: Henna Sherzai
Subject: Re: 2/20 ad

Here is a link to last year's issue.

https://issuu.com/ladtn/docs/issuu_dtn_02-22-16

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

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<http://www.ladowntownnews.com/>
michael@ladowntownnews.com

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On Feb 9, 2017, at 11:09 AM, Nhien Lasky wrote:

Thanks, Michael.

Quick q - are most of the ads for this issue congratulatory in nature? I'm just trying to figure out the direction we want to go in for the CCA ad...

[<image001.png>](#) **Nhien Lasky**

Director of Business Development & Marketing

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[<image002.png>](#) [<image003.png>](#)

From: Michael Lamb [<mailto:michael@downtownnews.com>]

Sent: Thursday, February 09, 2017 8:56 AM

To: Nhien Lasky

Cc: Henna Sherzai

Subject: Re: 2/20 ad

Hello Nhien and Henna

You each get 1/4 page for the 2/20 issue.

Ad specs attached.

Michael Lamb

Account Executive

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michael@ladowntownnews.com](http://www.ladowntownnews.com/michael@ladowntownnews.com)

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On Feb 9, 2017, at 7:50 AM, Nhien Lasky wrote:

Hi Michael, could you send the ad specs again?

[<image001.png>](#) **Nhien Lasky**
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office: (213) 416-7531 | fax: (213) 624-0858
NLasky@ccala.org
ccala.org
[<image002.png>](#) [<image003.png>](#)

From: Michael Lamb [<mailto:michael@downtownnews.com>]
Sent: Wednesday, February 08, 2017 2:14 PM
To: Henna Sherzai; Nhien Lasky
Subject: 2/20 ad

Hi Henna and Nhien

Just a heads up that you get a 1/2 page ad for the 2/20 issue.
It is due on 2/15.

You also get 2 additional quarter pages to run any time in 2017.

Michael Lamb
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— image001.png —



— image002.png —



— image003.png



— Attachments:

image001.png	15.4 KB
image002.png	1.0 KB
image003.png	951 bytes